Monologue on ARTS and MEDIA

Twenty first century with can with no doubt be described as a century of information. We get tons of all sorts of different information literally from everywhere all day every day. But where exactly does it come from, what generates those terabytes of videos, photos and text? All of the above can be expressed in one word – media. Let’s investigate on the problematics of this term, discuss different types of media.

Word “media” is extremely abstract and can mean a bunch of different things. Nowadays, when we say “media”, we can refer to some tools of communication which are used to deliver or to store information. Often media is used as a synonym to mass media communication industry, such as cinema, photography, advertising, broadcasting etc. Most popular types of media are probably cinema and literature, which exist to entertain people. Popular literature genres are science fiction, autobiography and crime. Personally my favorite one is science fiction